

## KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	
AND	650 Massachusetts Ave NW Ste 210		805 W Magnolia Ave	
ADDRESS	Washington	DC 20001-3796	Fort Worth	TX 76104-4612
	USA		USA	
CONTACT			PRODUCT 2356; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2356	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	01111..	4	05:58A	07:00A	30S	10/09/12-10/12/12	CBS 11 NEWS THIS MORNING	4	325.00	1300.00
2 LUR	01111..	4	07:00A	09:00A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	125.00	500.00
3 LUR	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	125.00	125.00
4 LUR	01111..	4	09:58A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	4	500.00	2000.00
5 LUR	01111..	4	11:00A	11:27A	30S	10/09/12-10/12/12	JEOPARDY	4	650.00	2600.00
6 LUR	10000..	1	11:00A	11:27A	30S	10/15/12-10/15/12	JEOPARDY	1	650.00	650.00
7 LUR	01111..	4	04:00P	04:58P	30S	10/09/12-10/12/12	CBS 11 NEWS AT 4P	4	350.00	1400.00
8 LUR	01111..	4	04:58P	05:30P	30S	10/09/12-10/12/12	CBS 11 NEWS AT 5P	4	600.00	2400.00
9 LUR	10000..	1	04:58P	05:30P	30S	10/15/12-10/15/12	CBS 11 NEWS AT 5P	1	600.00	600.00
10 LUR	01111..	4	05:58P	06:28P	30S	10/09/12-10/12/12	CBS 11 NEWS AT 6P	4	725.00	2900.00
11	10000..	1	05:58P	06:28P	30S	10/15/12-10/15/12	CBS 11 NEWS AT 6P	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

AND

PAGE 2

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	BUYING TIME	WENDY DAVIS FOR STATE SENATE	
AND	650 Massachusetts Ave NW Ste 210	805 W Magnolia Ave	
ADDRESS	Washington DC 20001-3796	Fort Worth TX 76104-4612	
	USA	USA	
CONTACT		PRODUCT 2356; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2356	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(t)
			FROM	TO						
LUR										
12 LUR	01111..	4	06:30P	06:58P	30S	10/09/12-10/12/12	WHEEL OF FORTUNE	4	1600.00	6400.00
13 LUR	10000..	1	06:30P	06:58P	30S	10/15/12-10/15/12	WHEEL OF FORTUNE	1	1600.00	1600.00
14 LUR	M	1	06:58P	07:57P	30S	10/15/12-10/15/12	HOW I MET YOUR	1	4000.00	4000.00
15 LUR	01110..	3	10:00P	10:35P	30S	10/09/12-10/11/12	CBS 11 NEWS AT 10P	3	1700.00	5100.00
16 LUR	M	1	10:00P	10:35P	30S	10/15/12-10/15/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
17 LUR	T	1	08:00P	09:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	1	6500.00	6500.00
18 LUR	Sa	1	05:58P	06:28P	30S	10/13/12-10/13/12	CBS 11 NEWS AT 6P	1	400.00	400.00
19 LUR	Sa	1	06:28P	06:57P	30S	10/13/12-10/13/12	WHEEL OF FORTUNE	1	500.00	500.00
20 LUR	Sa	1	10:00P	10:35P	30S	10/13/12-10/13/12	CBS 11 NEWS AT 10P	1	750.00	750.00
21 LUR	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS NEWS SUNDAY MORNING	1	700.00	700.00
22 LUR	Su	1	09:30A	10:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	500.00	500.00

(t) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

CONTRACT NO. REV.

1071-59818-1

DATE PRINTED

09/21/12

AND

PAGE 3

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE		
AND	650 Massachusetts Ave NW Ste 210		805 W Magnolia Ave		
ADDRESS	Washington	DC 20001-3796	Fort Worth	TX 76104-4612	
	USA		USA		
CONTACT			PRODUCT 2356; STATE SENATE DIST 10		
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2356	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 LUR	Su	1	05:57P	07:00P	30S	10/14/12-10/14/12	60 MINUTES SUNDAY	1	5500.00	5500.00
24 LUR	Su	1	10:00P	10:30P	30S	10/14/12-10/14/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
25 LUR	01010..	2	02:57P	04:00P	30S	10/09/12-10/11/12	DR. PHIL	2	375.00	750.00
26 LUR	M	1	05:58A	07:00A	30S	10/15/12-10/15/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
27 LUR	M	1	09:58A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	625.00	625.00
28 LUR	M	1	02:57P	04:00P	30S	10/15/12-10/15/12	DR. PHIL	1	350.00	350.00
29 LUR	M	1	04:00P	04:58P	30S	10/15/12-10/15/12	CBS 11 NEWS AT 4P	1	375.00	375.00
Total Contract:								56		53150.00
Billing Summary										
						Oct	Nov	Dec	Total	
Otr 4-12						52650.00	.00	.00	52650.00	
GRAND TOTAL									52650.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION